

compactnews/telecoms

The daily telecoms intelligence briefing. For registered subscribers only.

A brief introduction

Compactnews/telecoms was first published in 1999 and, while the telecoms industry has seen huge transformation since then, some things have not changed: compactnews/telecoms has consistently continued to deliver the essential telecoms news and analysis with authority, clarity and speed.

Every working day compactnews/telecoms is emailed to subscribers in a format which can be read and digested in the shortest possible time. There is no advertising, no unnecessary embellishment, there are no unneeded words - just the vital news and analysis.

The composition of every issue is fluid - right up to minutes before publication, at around 11.30 am London time - so that we can include each morning's breaking news. This freshness is much valued.

In addition, all subscribers have unlimited access to the password-protected search and archive area on the compactnews.com site. The archive is updated every day, usually within minutes of the daily issue's publication time.

Who subscribes?

Our subscribers have key positions throughout the world telecoms industry.

This embraces telecoms operating companies, service providers and equipment manufacturers, as well as banks, private equity players, hedge funds and others closely involved in telecoms investment and analysis.

Lawyers and consulting firms specialising in telecoms alongside regulators such as the European Commission and Spain's CMT are among numerous other subscribers.

What does it cost?

A single subscription to compactnews/telecoms costs £745 for a year's subscription of around 250 issues. Additional users can be added for as little as £190 a year each.

Value in difficult times

Significantly, more than 90% of subscriptions have been renewed each year since compactnews/telecoms was first published.

We think this is the truest measure of compactnews/telecoms' ability to provide consistent value to subscribers in these difficult times and it is a record we work hard to preserve.

Compactnews/telecoms makes a particular effort to be directly in touch with subscribers and regularly invites them to make comments or suggestions to the editorial team.

In this way we believe compactnews/telecoms has evolved to become the indispensable daily shot of telecoms news and views for many senior people involved in the telecoms industry.

What next?

We recommend taking a free, no-obligation, 15-issue trial of compactnews/telecoms to get the full flavour of what the publication offers.

The trial also offers free and unlimited access to the search and archive area for the duration of the trial.

To take up a trial, or simply to ask us a question, go to compactnews.com and click on 'Free Trial' or call us on +44 (0)20 7630 7775.

We would very much like to show you and your colleagues what compactnews/telecoms can offer you.

London, January 2012

Compact News Ltd.
78 York Street
London, W1H 1DP
United Kingdom

e: mail@compactnews.com
t: +44 (0)20 7630 7775
